



## TechnoBrands: How to Create & Use "Brand Identity" to Market, Advertise & Sell Technology Products

By Pettis, Chuck

AMACOM, 1994. Hardcover. Book Condition: New. Excellent HC Edition: BOOK: NEW; DJ: NEW. DJ may have very light, normal shelf edge wear, Choose Expedited or 2 Day for quicker delivery. Most international shipped to arrive 4-10 business days.



**READ ONLINE**  
[ 4.71 MB ]

DOWNLOAD



### Reviews

*An exceptional publication as well as the font employed was exciting to see. it was actually writtern extremely flawlessly and helpful. Once you begin to read the book, it is extremely difficult to leave it before concluding.*

-- **Dominic Collins**

*This ebook could be worthy of a read through, and far better than other. I am quite late in start reading this one, but better then never. I realized this publication from my dad and i advised this publication to learn.*

-- **Stefan Von**